

CONFERENCE PROGRAM

Thursday, 27 August 2026

Meeting Room 7	10:30-11:00		Present Temp Controller Chickatron20 for Broiler, Layer Farm with Smart farm devices and App mobile, Broiler/ iLayer software management Mr. Chatee Vatcharayan, Managing Director, Siam Water Flame Co.,Ltd
	11:00-12:00		EVP 1250 Layer Breeder House: "Optimized Housing, Greater Productivity & Performance" Dr. Byron Cardenas, Country Sales Manager - Business Unit Egg, Big Dutchman Agriculture Philippines
	13:00-14:50		Next Generation Poultry Practice: Precision, Prevention, and Performance 1. Dr. Dennis Umali, Professor, Dept. of Veterinary Clinical Sciences, UPLB, Specialist. Molecular Epidemiology 2. Engr. Aris Salomon, Right Founder, Imqdata.tech, Information Technology Solutions 3. Dr. Sherwin Camba, Asst. Professor, Institute of Animal Science, UPLB, Specialist, Poultry Production and Medicine Moderators: Dr. Lina S. Policarpio, President, Philippine Veterinary Medical Association Dr. Virginia M. Venturina, Auditor, Philippine Veterinary Medical Association Opening Speech: Dr. Harris Constantino, FAVA President-Elect Closing Speech: Dr. Corazon Occidental, FAVA Treasurer
	15:00-15:30		Slippery to Successful: The Promise of Tropical Eel Farming Dr. Frolan Aya
	16:00-17:00		Building Better Flocks with Xtract®: Improving Poultry Immunity, Uniformity, and Performance Felicio Atienza, Technical Manager-Poultry Asia, ADM Animal Nutrition
Main Stage (inside hall 4)	10:15-10:55		Technical Session by ADM Beyond Feed: The Importance of Water Quality for Optimizing Poultry Performance Camilo Taylaran Jr., DVM, Technical Service Manager, Aviagen
	11:00-12:00		Ascoherb: Heat Stress, Immunity, and Performance: Rethinking Vitamin C in Poultry and Swine Methotas: Feed Cost Is Not the Enemy: Poor Amino Acid Balance Is Rupesh Rane, DVM, MBA, AVP - International Business, INTAS ANIMAL HEALTH
	13:00-14:00		Nutrition for Chickens: Proper Feeding Management towards a Profitable Venture David Brian Atong, R.Agr., Junior Animal Nutritionist, Bounty Plus Inc
	14:20-14:50		Uniformity: Shortcut to Productivity "Smart grading practices that build stronger, and consistent breeder performance" Roy Alessandro Nito Sagpao, DVM, Senior Technical Service Manager, Aviagen
	15:00-17:00		Oxidation in Layer Nutrition: The Silent Threat to Feed Quality and Egg Production Dr. Asad Sultan, Commercial Technical Manager & Nutritionist - Asia for Lohmann Breeders GmbH, Germany

*Conference Program as of 11 August

Wednesday, 26 August 2026

Meeting Room 7	11:00-12:00		Weighting It Right: A Practical Guide to Feed and Bird Weighing Systems in Poultry Farming Mr. Lim Swee Wee, Area Sales Manager, BU Poultry, Big Dutchman Asia
	13:00-13:30		Natural-Derived Phytochemical Supramolecules (PCSMs) for Antiviral, Antibacterial, and Immunomodulatory Control of Animal Infectious Diseases Dr. Chih-Ching Huang, S.Vinimat Co., Ltd.
	13:40-14:10		EPR for the Packaging Industry Driving Circular Economy and Sustainable Packaging Compliance Dr. Joseph Ross Jocsen, President 2024-2025, Asian Packaging Federation
	14:20-14:50		Black Soldier Fly (BSF) as a Novel Ingredient in Animal Feed Dr. Sherilyn Abarra
	15:00-16:30		Launching the Philippine Cage-free Association: Growing Demand, Growing Opportunities 1. J Signey-Filipowicz, Corporate Engagement Lead (Philippines), Global Food Partners 2. Roland Grabador, Area Sales Manager (Philippines), Landmeco 3. Kaye Mercado, President, Kingmerbi Corporation 4. Jayasimha Nugehalli, Chief Program Officer, Global Food Partners
Meeting Room 8	10:00-16:00		Ross® 308 Training Day 1. John Lester Arida, Technical Service Manager, Aviagen 2. Roy Sagpao, DVM, Senior Technical Service Manager, Aviagen 3. Dr. Peter Chrystal 4. Luis Kellet, DVM, Senior Technical Service Manager, Aviagen 5. Camilo Taylaran, DVM, Technical Service Manager, Aviagen
Meeting Room 9	11:00-11:50		Boost Profit Per Kilo: Enzyme Solutions to Combat Rising Feed Costs Louis Ly, PhD, Nanjing Agriculture University, China., Nutritional regulation of animal growth and development.
	13:00-13:50		Biotechnology for Sustainable Aquaculture: Innovations in feed, health and genetic improvement VIP President 1. Prof. Wen-Chien Lee, Former President of AF08 Invited Speakers 1. Dr. Roger Edward P. Mamaug, Aquaculture Department, Southeast Asian Fisheries Development Center (SEAFDEC-AQD) 2. Dr. Mary Nia M. Santos, National Fisheries Research and Development, Institute (DA-NFRDI) 3. Dr. Mary Beth B. Maningas, University of Santo Tomas (UST) Moderator Dr. Zenith Gaye A. Orozco-Bautista, University of the Philippines Diliman (UPD)
	14:00-14:50		Hatch Analysis and Root Cause Identification Mr. Bill Bennett, Hatchery Consultant, Asia Pacific, Jamesway Chick Master Incubator Inc.
	15:00-15:50		Optimized Nutrition: Unlocking Peak Broiler Performance Cheramaighn Dionne Duraliza, Senior Technology Application Manager, Cargill Animal Nutrition and Health Philippines
	16:00-16:30		Polyculture of Tilapia and Giant Freshwater Prawn Mr. Marwin de la Cruz

Friday, 28 August 2026

Main Stage (inside hall 4)	11:00-11:45		From Farm to Consumer: Building a Vertically Integrated Poultry & Food Enterprise Atty. Kenneth Cheng, CEO, Bounty Fresh Group
	11:45-12:30		The Business of Poultry: Creating Value Beyond the Farm Gate Dr. Robert Hui Lo, CEO, RDF Feed, Livestock & Food
	13:30-14:15		Application of Artificial Intelligence to Poultry Production Dr. Raymond Peter De Asis, EVP, UBRA
	14:15-15:00		The Economics of Philippine Poultry Competitiveness in an Era of Imports Cielo Magno, PhD, Professor, UP School of Economics

VISIT WEBSITE FOR UPDATED PROGRAM



Association Partners



Media Partners



See you again

25-27 August 2027

SMXCITE, Manila



ADMISSION POLICY

- No slippers
- No children under 16
- No shorts
- No smoking
- No live animal
- No weapons
- No drone

ONE MAGAZINE COMPLETE POULTRY COVERAGE!

AgriNews24, Poultry Punch, and other publications.

ASSOCIATION PROFILES

Logos of various associations including AF08, AF09, AF10, AF11, AF12, AF13, AF14, AF15, AF16, AF17, AF18, AF19, AF20, AF21, AF22, AF23, AF24, AF25, AF26, AF27, AF28, AF29, AF30, AF31, AF32, AF33, AF34, AF35, AF36, AF37, AF38, AF39, AF40, AF41, AF42, AF43, AF44, AF45, AF46, AF47, AF48, AF49, AF50, AF51, AF52, AF53, AF54, AF55, AF56, AF57, AF58, AF59, AF60, AF61, AF62, AF63, AF64, AF65, AF66, AF67, AF68, AF69, AF70, AF71, AF72, AF73, AF74, AF75, AF76, AF77, AF78, AF79, AF80, AF81, AF82, AF83, AF84, AF85, AF86, AF87, AF88, AF89, AF90, AF91, AF92, AF93, AF94, AF95, AF96, AF97, AF98, AF99, AF100.



PHILIPPINE POULTRY SHOW AND IDEX PHILIPPINES

26-28 AUGUST 2026

SMX Convention Center Manila



THE UPDATED
EXHIBITOR LIST
& FLOOR PLAN

EXHIBITOR LIST & FLOOR PLAN

Booth No.	Company	Country/Region	Sector	Booth No.	Company	Country/Region	Sector	Booth No.	Company	Country/Region	Sector
N11	Addeasy Bio-Technology Co., Ltd	China	Feed Ingredients & Additives	GH12	Hebei New Century Pharmaceutical Co., Ltd	China	Animal Health	HJ12	Qingdao Tianrui Technology Group Co., Ltd	China	Animal Health / Feed Ingredients & Additives
JK04	ADCALEUM Packaging Corporation	The Philippines	Farm Production	Q16	Henan Fufa Biotechnology Co., Ltd	China	Feed Ingredients & Additives	B16	Qingdao Zhongzhijia Animal Husbandry Machinery Co., Ltd	China	Farm Production
QR04	ADM Animal Nutrition	Switzerland	Feed Ingredients & Additives	K01	Henan Silver Star Poultry Equipment Co., Ltd	China	Farm Production	M15	REFAMED Research Laboratory Corporation	The Philippines	Animal Health / Feed Ingredients & Additives
KL04	Agittera Corporation	The Philippines	Feed Ingredients & Additives	OP12	Heritage Veterinary Corporation	The Philippines	Animal Health / Breeding & Hatching	L02	Royal Vet Enterprise	The Philippines	Animal Health / Feed Ingredients & Additives
AB04	Agripro Premiere Nutrition	The Philippines	Feed Ingredients & Additives	MM08	HHC Technoluxe Corp.	The Philippines	Breeding & Hatching / Farm Production / Processing & Handling	E01	RNSV Corporation	The Philippines	Animal Health / Feed Ingredients & Additives
FG08	Alltech Philippines	The Philippines	Feed Ingredients & Additives	K16	Hifood Technology Co., Ltd	China	Feed Ingredients & Additives	P19	Salmet-Fienhage GmbH	Germany	Farm Production
DT5A	Almin Enterprise Co., Ltd	Taiwan	Feed Technology / Farm Production	O15	Hubbard S.A.S	France	Breeding & Hatching	NO04	San Miguel Foods Corporation	The Philippines	Feed Technology
DT5B	Alminco Agro Development Corporation	The Philippines	Feed Technology / Farm Production	S03	Hung M65 Biochem Technology Co., Ltd	Taiwan	Animal Health / Feed Ingredients & Additives / Feed Technology	B12	Sanovo Technology Asia Sdn Bhd	Malaysia	Processing & Handling
PQ12	Angel Yeast Co., Ltd	China	Feed Ingredients & Additives	N19	Incubation Systems Inc.	USA	Breeding & Hatching	G20B	Santeh Feeds Corporation	The Philippines	Farm Production
Q12	Anping County Metal Products Co.,Ltd	China	Farm Production / Processing & Handling	S06	In-Jean Industrial Co.	Taiwan	Animal Health / Feed Ingredients & Additives / Feed Technology	N12	SCE NV	Belgium	Feed Technology
A16	Anyou Biotechnology Group Co., Ltd	China	Feed Ingredients & Additives	H01	INPHILCO Inc.	The Philippines	Animal Health / Feed Ingredients & Additives / Breeding & Hatching	N18	Seven L Agrifood Systems, Inc.	The Philippines	Farm Production
DE02	Arca Galleon Agriventures Inc.	The Philippines	Animal Health / Feed Ingredients & Additives	HJ16	Interfarma Nutraceuticals Inc.	The Philippines	Feed Ingredients & Additives	M11	Siam Water Flame Co., Ltd	Thailand	Farm Production
A12	Arm & Hammer Animal Nutrition	USA	Feed Ingredients & Additives	DE16	Japan Veterinary Pharmaceutical Association (JVPA)	Japan	Animal Health	M19	Shandong Better Environmental Protection Technology Co., Ltd	China	Farm Production
BC02	Atlas Feeds	The Philippines	Feed Technology	E03	Jemcy Enterprises Incorporated	The Philippines	Animal Health / Breeding & Hatching / Farm Production / Processing & Handling	J19	Shandong Haineng Bio Engineering Co., Ltd	China	Animal Health / Feed Ingredients & Additives
D04	Aviabest Farms Inc.	The Philippines	Breeding & Hatching	R11	Jingzhou Bangte Machinery Co., Ltd	China	Farm Production	JK19	Shandong Jienuo Thermostat Equipment Co., Ltd	China	Farm Production
OP16	Aviagen Asia Pacific Ltd	Thailand	Breeding & Hatching	F18	Jinzhou Shengxiang Biotechnology Co., Ltd	China	Animal Health / Feed Ingredients & Additives	B18	Shanghai Sensitar Machinery Manufacturing Co., Ltd	China	Processing & Handling
S04	Bargain Intl Co., Ltd	Taiwan	Animal Health / Feed Ingredients & Additives	Q20	JNH Trading Company / UNIBAG	The Philippines	Farm Production	D11	Shanghai Menon Animal Nutrition Technology Co., Ltd	China	Animal Health / Feed Ingredients & Additives
L19	Beijing Challenge International Trade Co., Ltd	China	Feed Ingredients & Additives	A20	J&J Inter Continental Enterprises	The Philippines	Animal Health / Feed Ingredients & Additives	A03B	Shanghai Tianyang Building Engineering Co., Ltd	China	Farm Production
B01	Beijing Feeding Feed Sci. & Tec Co., Ltd	China	Feed Ingredients & Additives	HJ04	Kaselphand Phils. Corp.	The Philippines	Feed Technology	N15	Shanghai Zhengchang International Machinery and Engineering Co., Ltd	China	Feed Technology
CD08	Big Dutchman	Germany	Farm Production	OP08	Kemin Industries	USA	Feed Ingredients & Additives	A07	Shenzhen AMB Technology Co., Ltd	China	Farm Production
A05	Bihis Maala Basics	The Philippines	Animal Health	Q08	Kohshin Engineering Co., Ltd	Japan	Processing & Handling	L01	SKOV A/S	Denmark	Farm Production
N20	Biovet S.A.	Spain	Feed Ingredients & Additives	PQ04	KPP Powers	The Philippines	Feed Technology	Q19B	Southeast Asian Fisheries Development Center (SEAFDEC)	The Philippines	Farm Production
NO04	BMEG	The Philippines	Feed Technology	C12	L.C.Srl	Italy	Farm Production	J16	Supreme Equipments Pvt Ltd	India	Farm Production
LM04	Bounty Plus Inc.	The Philippines	Animal Health / Feed Technology / Breeding & Hatching / Processing & Handling	A03A	Luckygrow Agri-Vet Supply Inc.	The Philippines	Farm Production	GH08	Superiorvet Inc.	The Philippines	Animal Health / Feed Ingredients & Additives
D01	Broadchem Phils. Bio-Pharma	The Philippines	Animal Health	O20	LUBING Maschinenfabrik GmbH & Co. KG	Germany	Farm Production / Processing & Handling	G18	TAT Energy & Tech Development Co., Ltd	Thailand	Feed Technology / Farm Production
O18	Bulacan Egg Producers Association	The Philippines	Farm Production	A17B	Manila Bulletin	The Philippines	Media Partner	BC08	TEAMAGRI Industrial Corporation	The Philippines	Farm Production
E20	CAHLC Animal Husbandry Corp	China	Feed Ingredients & Additives	A17A	MARID Agribusiness Digest	The Philippines	Media Partner	R19	Techno-Trade Resources Inc.	The Philippines	Farm Production
P08	Cargill Animal Nutrition & Health Phils.	USA	Feed Ingredients & Additives	O09	Masagana Farm	The Philippines	Breeding & Hatching	O11	Tetra Poultry Genetics	Hungary	Breeding & Hatching
D20	Chairborne Machinery Liaoning Co., Ltd	China	Processing & Handling	C09	Metropolitan Bank and Trust Company (MBTC)	The Philippines	Banking Service	D19	Tong Seh Industries Supply Sdn Bhd	Malaysia	Farm Production
A01	Chicubator and Wire Co., Ltd	The Philippines	Breeding & Hatching /Farm Production	K20	MOBA	The Netherlands	Processing & Handling	LM08	Topshell Phils. Corp.	The Philippines	Farm Production
N17	Chongqing Haodong Technology Co., Ltd	China	Breeding & Hatching /Farm Production	JK08	Nabel Asia Sdn Bhd	Malaysia	Processing & Handling	K02	TPP Power Integrated Pte Ltd	Singapore	Processing & Handling
J17	Coral Agri-Venture Farm Inc.	The Philippines	Breeding & Hatching	Q19A	National Dairy Confederation of The Phils.	The Philippines	Farm Production	F15	Tracer Group	Bulgaria	Feed Ingredients & Additives
GH04	CPF Foods Philippines Corp.	Thailand	Feed Technology	Q18	National Federation of Hog Farmers Inc. (NFHFI)	The Philippines	Farm Production	FG04	UNAHCO	The Philippines	Feed Technology
G19	Damly (Zhengzhou) Environmental Technology Co., Ltd	China	Farm Production	D12	New Feeling Trade Inc.	The Philippines	Animal Health	L12	United Ivory	Malaysia	Farm Production
F19	Dongguan Minxin Industry Co.,Ltd	China	Farm Production	KL12	New Hope Bulacan Agriculture, Inc.	China	Feed Technology	P16	Universal Robina Corporation / Supremo Infinity	The Philippines	Animal Health / Feed Ingredients & Additives
EF04	DSM Nutritional Products Phils. Inc.	The Netherlands	Feed Ingredients & Additives	R17	NF Protein	USA	Feed Ingredients & Additives	F20	Vethealth Corporation	The Philippines	Animal Health / Feed Ingredients & Additives
N14	Echberg Manutech	Denmark	Processing & Handling	M20	Ningbo Second Hormone Factory Co., Ltd	China	Animal Health	E19	Vetnext Agri Products Inc.	The Philippines	Animal Health / Feed Ingredients & Additives
FG16	Elanco Philippines	USA	Feed Ingredients & Additives	C20	Novaeurus Asia Sdn Bhd	Malaysia	Farm Production	G11	Vet Superior Consultant Co.,Ltd	Thailand	Animal Health
O19	EMKA Incubators	Belgium	Breeding & Hatching	G16	Nutribiz Corporation	The Philippines	Animal Health	OP04	Vitanich Corporation	The Philippines	Feed Technology / Breeding & Hatching / Processing & Handling
Q15	Emtech Hatchery Systems Ltd	UK	Breeding & Hatching	K11B	Orovet Agri-Nutrition Inc.	The Philippines	Farm Production	M18	Vitech Bio	China	Animal Health / Feed Ingredients & Additives
L15	Farmline Agriventures Inc.	The Philippines	Animal Health	K11	Ovotherm Asia Pacific Sdn Bhd	Malaysia	Processing & Handling	BC04	VSM Construction and Mill Development Corp.	The Philippines	Feed Technology
R15	Fipharm (Group) Co., limited	China	Animal Health / Feed Ingredients & Additives	H19	Philippine Association of Feed Millers Inc. (PAFMI)	The Philippines	Feed Technology	M11	Wassercare Co., Ltd	Thailand	Breeding & Hatching / Farm Production
C15	First Citylink Enterprises	The Philippines	Animal Health	P20	Pedrolida Marketing	The Philippines	Farm Production / Processing & Handling	R02	Woogene B&G	South Korea	Animal Health / Feed Ingredients & Additives
A15	First Pinnacle Trading Corporation	The Philippines	Farm Production	KL02	Philchema Inc.	The Philippines	Animal Health / Feed Ingredients & Additives	D18	Xiamen Good Light Technology Co., Ltd	China	Farm Production
L10	Fujian Alliance Biotech Co., Ltd	China	Animal Health / Feed Ingredients & Additives	JK02	PhilNutri Corporation	The Philippines	Feed Ingredients & Additives	MM04	Xi'an Qingan Zhihang General Equipment Co., Ltd	China	Farm Production
C15	Fuzhou Min-Tai Machinery Co., Ltd	China	Processing & Handling	F12	Philippine College of Poultry Practitioners Inc. (PCPP)	The Philippines	Animal Health	H20	Xi'an Yihengchang Trading Co., Ltd	China	Farm Production
J12	F-TKO OU	Estonia	Feed Ingredients & Additives	A11	Phylum Products, Inc.	The Philippines	Animal Health	B11	Xinxiang Hexie Machinery Co.,Ltd	China	Feed Technology
B15	Gartech Equipment Pvt Ltd	India	Farm Production	L20	Powertech Asia Pacific, Inc.	The Philippines	Processing & Handling	AB08	Xinxiang Zhouyi Interlligent Machinery Co., Ltd	China	Farm Production
G20A	Gentle Wave	The Philippines	Farm Production	P18	Pork Producers Federation of the Phils. Inc. (PROPORK)	The Philippines	Farm Production	M12	Xiyu Trading	China	Farm Production
C11	Giordano Poultry Plast	Italy	Animal Health / Breeding & Hatching / Farm Production / Processing & Handling	C16	Promax International Corporation	The Philippines	Feed Ingredients & Additives	L17	Yunnan Salturn Biological Technology Co., Ltd	China	Animal Health / Feed Ingredients & Additives
M17	Green Sci. & Tech Development Co., Ltd	China	Feed Ingredients & Additives	EF12	Pure Bioscience Phils, Inc.	The Philippines	Animal Health	C17	Zenith LPG Trading Corporation	The Philippines	Farm Production
R04	Green Wonder Biotech Co., Ltd	Taiwan	Feed Ingredients & Additives	M16	P&D Medivet Distribution Inc.	The Philippines	Animal Health / Feed Ingredients & Additives	K17	Zhejiang Honch Technology Co., Ltd	China	Breeding & Hatching / Farm Production
B20	Guangdong Ruisheng Technology Group Co., Ltd	China	Feed Ingredients & Additives	K15	Qingdao Baichen Husbandry Co., Ltd	China	Farm Production	R01	Zhejiang Zancheng Life Science Limited	China	Animal Health
S02	Guanghan Chelota Minerals Nutrition Technology Co.,Ltd.	China	Feed Ingredients & Additives	L16	Qingdao Hemei Machinery Co., Ltd	China	Farm Production	F17	Zhengzhou Heshun Material Medical International Trade Co., Ltd	China	Animal Health / Feed Ingredients & Additives
H18	Hangzhou Beikenxi Biotech Co., Ltd	China	Animal Health / Feed Ingredients & Additives	E18	Qingdao Lingshan Steel Structure Materials Co., Ltd	China	Farm Production / Processing & Handling	H17	Zhengzhou Jinhui Agricultural S&T Co., Ltd	China	Farm Production
J18	Hangzhou Xinlu Science & Technology Co., Ltd	China	Feed Ingredients & Additives / Breeding & Hatching	E16	Qingdao Main-Link Cleaning Equipment Co., Ltd	China	Processing & Handling	RS01	Zhucheng Zhongyu Electrical and Mechanical Equipment Co., Ltd	China	Farm Production
M09	Hebei Best Machinery And Equipment Co., LTD	China	Breeding & Hatching	CD04	Qingdao Retch Farming Technology Co., Ltd	China	Farm Production	N08	Zinpro Animal Nutrition Inc.	The Philippines	Feed Ingredients & Additives
MM01	Hebei Hightop Livestock Farming Equipment Co.,Ltd	China	Farm Production	C10	Qingdao Royal Decor Industry Co., Ltd	China	Feed Ingredients & Additives				

*As of 13 August - Subject to Change