



28-30 AUGUST 2024

The Showcase for Latest Technology & Seminar
for the Poultry Industry, Livestock and Dairy Products

Why Choose the Philippines Market?

ORGANIZED BY

vnu | ASIA PACIFIC



POWERED BY



The Philippines boasts a thriving livestock industry, with a strong focus on poultry, pig production, and cattle raising. Driven by a growing population and an expanding middle class, the demand for livestock products is on a steady rise. The Philippine economy has historically achieved moderate growth rates of 5% to 6%, demonstrating resilience and potential for further development.

The Philippines offers a wealth of investment opportunities across various sectors, including agriculture and livestock. Foreign investors can tap into this potential, but they must navigate the regulatory environment and policies diligently. Through trade exhibitions, buyers can not only source new business partners, but also discover innovative products and ideas. Embrace the potential of the Philippines market, and unlock a world of possibilities for growth and success.

The Show Numbers

5,000+^m²
Exhibiting space

30+
Conference sessions

8,000+
Visitors from
40+ countries

160+
Exhibitors



90%

Brands found the quality of
visitor 'Good to Excellent'



94%

Exhibitors satisfied and
consider exhibiting again

Exhibitor Profiles

- Animal Breeding / Hatching / Incubation
- Animal Health
- Animal Housing, Farm Equipment
- Egg processing, Packaging, Handling and Refrigeration
- Industrial feed, Grain, Raw Material Processing Equipment
- Knowledge Transfer, Consultancy
- Laboratory, Testing Equipment and Services
- Logistics & Handling
- Meat Processing, Seasoning, Packaging, Handling, Refrigeration
- Slaughter Equipment
- Wastewater Treatment

Visitor Profiles

- Agribusiness / Agrochemical
- Aquaculture / Fish / Shrimp
- Cattle and Dairy Farming
- Distribution / Wholesale
- Importer / Exporter
- Integrator
- National / Local Authorities
- Nutritionists
- Pig Farming
- Poultry Farming
- Research / Consultancy
- Slaughter House
- Veterinarians



Top Visiting Countries



1. Philippines



2. China



3. Thailand



4. United States



5. Malaysia



6. Singapore



7. Indonesia



8. Netherlands



9. Vietnam



10. India

Leading Brands in 2023 Edition



and more

Why should you join the Philippine Poultry Show & ILDEX Philippines 2024?



Exclusive Flagship Event

As the ONLY flagship show in the VIV worldwide calendar, this is the perfect platform to establish your brand and increase awareness for entering the Philippines market.



Leading Industry Suppliers

Meet 160+ world-leading suppliers in animal health, feed ingredients & additives, and animal breeding.



Unmatched Networking

Connect with Philippine's biggest feed producers and top agribusiness integrators, all under one roof.



Supported by Industry Associations

Organized by the United Broiler Raiser Association of the Philippines and the Philippines Eggboard Association, attracting the country's leading small-medium poultry farms and livestock operation companies.

Don't miss the opportunity to expand your business and make valuable connections at the Philippine Poultry Show & ILDEX Philippines 2024! **RESERVE YOUR SPACE NOW**

BOOTH PACKAGE

Raw space

minimum 18 m²



Standard package

minimum 9 m²



Premium package

minimum 9 m²



	Aisle	Corner	Aisle	Corner	Aisle	Corner
Early-bird until Dec 31, 2023	\$340	\$374	\$390	\$429	\$440	\$484
Regular from Jan 1, 2024 onwards	\$365	\$399	\$415	\$454	\$465	\$509

For further details related to registration and booking, please contact our team at:

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